

Floor Care Fundamentals

How to Solve Common Floor Care Problems

Investing in preventative floor care now will always be more affordable than restoring or replacing your floors later. That starts with a personalized **MAXIM® floor care program.**

- ✓ Prolong your floor life - *to save time & money!*
- ✓ Help prevent injuries & accidents
- ✓ Enhance sanitation in your facilities
- ✓ Make an impression on every guest

After learning about the problems your floors may experience, make sure to consult your **MAXIM®** representative for more protective products that are right for you.



Ask us how to preserve your floors.

Let's talk *before* you run into one of these common floor care problems. With a preventative **MAXIM®** program, we can help you and your crew preserve your floors long-term!

Head to MaximFloorCare.com to get started.

 **MIDLAB**
Everything Clean
800.467.6294 | midlab.com



MAXIMIZE Your Floor Care With a Preventative MAXIM® Program!

Enhance Vinyl Composition Tile (VCT)



MAXIM® Premium High Solids Floor Finish

MAXIM® Premium High Solids Floor Finish can help you avoid:

Frequent Stripping & Recoating:

If not properly sealed with a high quality floor finish, everyday wear and tear can lead to the need for labor intensive stripping and recoating.

Discoloration: Dirt, grime, and other elements can lead to oxidation, causing yellow or brown spots to show up on your floors.

Fading Appearance: Scuffs, scratches, and marks from everyday use can lead to deep soils that affect your floor's appearance.

Maintain Luxury Vinyl Tile (LVT)



MAXIM® LVT Daily Floor Cleaner PLUS

MAXIM® LVT Daily Floor Cleaner PLUS can help you avoid:

Micro-Scratches & Abrasions:

These issues can be caused by sand and grit being ground into your floors by foot traffic.

Soil Redeposition:

When not cleaned properly, dirt and soils can resettle or redeposit onto your floors.

Costly Restoration:

Difficult-to-remove soils can stick to your floors and degrade the overall appearance over time.

Reinforce Polished Concrete



MAXIM® Polished Concrete Daily Cleaner & Protector

MAXIM® Polished Concrete Cleaner Protector can help you avoid:

Dusting:

Small concrete particles that constantly break loose can leave a light, powder-like dust on your floors.

Staining:

Spills that aren't cleaned quickly and properly, such as coffee, oils, or other acidic liquids can penetrate polished concrete.

Dull Appearance:

General wear in high-traffic areas and built-up dirt or grime can dull your floors' polished appearance.