



The Easy Way To Train

Available only on

MAXIM[®]

PRODUCTS



The Easy Way To Train

Because Cleaning Shouldn't Be Complicated

The PLUS Label System™ is revolutionizing the cleaning industry with easy to understand labels available exclusively on Maxim products.

The PLUS Label System provides a universally understood icon based system.

It's the simple, safe, and efficient way to train your team.

Easy to Understand

The PLUS Label System incorporates clearly labeled product types, numbered steps, visual icons, and icon descriptions in multiple languages to ensure Maxim product instructions are universally understood and easy to follow.

Reduces Product Waste

A recent study showed that 4 out of 5 cleaning professionals misuse products. Careless usage wastes product, which wastes time and money.

Encourages Proper Product Usage

Research shows PLUS-labeled products lead to 80% correct product usage. Avoid exposing your team to harmful chemicals and workplace injuries.

Requires Less Training Time

The simple, easy to follow numbered system shortens training time for staff members. It's a clear, cost-efficient way to clean.



Understanding PLUS Labels in 4 Easy Steps:

- 1 Clearly identifiable product type on the top of the label



- 2 Follow the steps in sequential order from top to bottom.

- 3 Use the icons next to each step as a guide for using the product.

- 4 Simplified icon descriptors are written in multiple languages.

Additional training materials can be downloaded directly from the PLUS Label System portal.

Call **1.800.467.6294** or visit PlusLabelSystem.com for more information.



MIDLAB
Everything Clean

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