

# We've got this in the bag!



**Midlab** has the answer **IN THE BAG** for saving you money and maximizing your storage space:

**FLEXMAX™**  
PACKAGING

**FlexMax** Packaging replaces bulky, clumsy buckets with a container that empties completely and collapses to nothing. Yet it's still durable, and portable thanks to built-in handles. And... FlexMax Packaging is available for a number of Maxim products.

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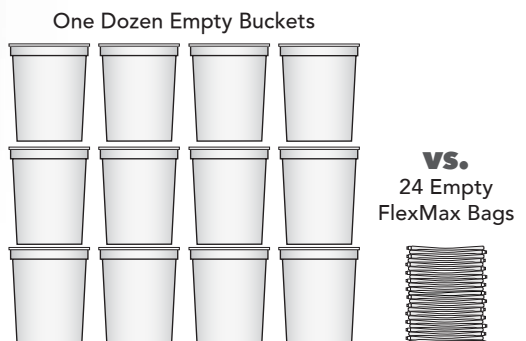
FlexMax bags are packaged  
2 per box for easy  
storage and handling

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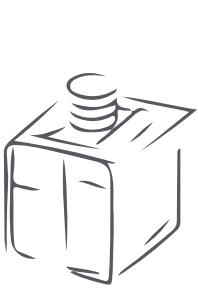
## The flexible option to replace bulky containers

- ✓ Reduces waste
- ✓ Reduces costs
- ✓ Uses up to 38% less storage space
- ✓ Recyclable

Which would you rather deal with?



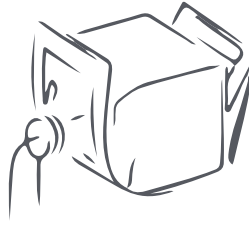
# The Advantages of Being Flexible



Sturdy, stable construction



Easy to transport with handle



Ergonomic design pours easily



Empties completely



Collapses flat for disposal

Products in **FlexMax** packaging are easy to use, convenient to store, and cost efficient to ship. They're durable, lightweight, and... just like this flyer... collapse down flat.

**Better for you. Better for the environment. Better for us all.**

## Sustainability Information

as compared to conventional rigid buckets

|                           |                   |
|---------------------------|-------------------|
| Material Weight           | = <b>65%</b> less |
| Total Energy Expenditure  | = <b>60%</b> less |
| Greenhouse Gas Emissions  | = <b>30%</b> less |
| Post-Consumer Solid Waste | = <b>65%</b> less |

- ✓ Easy to use
- ✓ Convenient built-in handles for easy carrying
- ✓ Less product waste because bags can be emptied completely
- ✓ Smaller carbon footprint
- ✓ Reduces material and shipping costs



Learn more at [midlabflexmax.com](http://midlabflexmax.com)

**MAXIM**  
PRODUCTS NOW AVAILABLE IN  
**FLEXMAX™**  
PACKAGING

Contact Midlab® today to learn more about the products now available in FlexMax packaging



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